

中臺科技大學課程計畫與簡介

Course Syllabus

開課學期	109-1	部別	<input type="checkbox"/> 日間部
系科	通識教育中心	學制	大學部
課程名稱	經典英文流行歌曲文化賞析	授課教師	翁焜祥
課程類別	選修	開課班級	<input type="checkbox"/> 基本素養
學分數	2	授課時間	
科目代碼		辦公地點	2227
開課代號		請益時間	
課程描述 Course Description			
<p>自古以來，音樂即是當代文化的一面鏡子，配上富有詩意和哲理歌詞的歌曲更是了解當代文化的捷徑。本課程內容著重於橫跨當今兩世代(1960-2019)之英文流行經典歌曲，藉由美麗動人的樂音，雋永的歌詞，伴著學生體驗美感，也同時認知，瞭解西方流行文化，檢視自己的流行文化；並了解人性，省思自我，而對自己的人生有所啟發。因歌曲橫跨當今兩世代，學生得以較宏觀的角度來了解西方流行文化，有助於化解當今兩代間的隔閡。</p>			
課程目標 Course Objectives			
<p>認知：認知並瞭解西方流行文化，領略歌詞中所蘊含豐富的文學，歷史，與文化內涵 情意：體驗音樂所帶給我們的快樂，喜悅，美好，與感動並同時感受文詞之美</p> <p>技能：1.因了解西方流行文化而能與西方人士做有效溝通並與世界接軌。 2.因了解人性，而能省思自我，對自己的人生有所啟發，對世界抱持感恩，樂觀，正面而積極的態度。 3.對美好樂音及詩詞具備欣賞能力而豐富自己的美感生活</p>			
一般能力/專業能力 General/Core Learning Outcomes			
<p>一般能力</p> <p>人文與思維</p> <ol style="list-style-type: none"> 1、能瞭解人文、社會科學的基本概念與理論。 2、能基於人文、社會學的基礎認識，將此知識解釋人文社會的現象，並舉例說明。 3、能在生活中運用人文、社會學的知識，思辨、分析、批判探討人類與社會現象。 4、能覺知人文涵養教育所引發的心靈感動，欣賞、體悟多元文化與人文內涵之美。 <p>內省與關懷</p> <ol style="list-style-type: none"> 1、能進行內觀反省，了解自己的優、缺點，並據此作出適當的行為。 2、能藉由內觀反省，了解周遭人的感受，對群己、環境主動表現出關懷。 3、能對群己、環境的關懷產生價值感，成為態度。 4、能具有持久且一致主動關懷環境、群己，推己及人的品格。 <p>創意與表達</p> <ol style="list-style-type: none"> 1、能有效運用口頭語言、書面文書清楚表達自己的想法和他人的意見。 			

- 2、能運用適當工具與方式表述資料，且表述的內容論述與結構皆完整。
- 3、能有創意性的表述，並清楚傳達自己的想法。
- 4、表述的內容具有獨創見解，並與接收者可以進行有效的溝通與論辯。

四、科學與邏輯

- 1、能認識科學方法與科學精神的基本論述及主要內涵。
- 2、能運用多種思考方法，思索事務變化的因果和形式，探討事物間邏輯性關聯。
- 3、能依據邏輯推理原則，進行批判性思考。
- 4、能運用邏輯推理、批判性思辨能力，運用於生活與工作之中。

學習評量方式與配分
Evaluation Methods & Ratio

- 期中考試 20 % 期中報告 % 平時考 %
- 期末未試 20 % 期末報告 20 % 上課參與度及作業 20 %
- 出席 20 % 口頭報告 % 其它 %

教科書(書名、作者、出版社、備註)
Textbook (Title, Author, Publisher, Remarks)

書名 Title	作者 Author	出版社 Publisher	備註 Remarks
自編講義	翁焜祥		

參考書目(書名、作者、出版社、期刊、備註)
Reference Materials (Title, Author, Publisher/Journal, Remarks)

書名 Title	作者 Author	出版社/期刊 Publisher/ Journal	備註 Remarks
英文歌曲與文化研究	劉影 範文娟 李雪梅 麥小梅 編著	西安交通大學出版社	

授課進度與內容(週次、課程綱要、教學策略、作業/考試)
Schedule & Content (Week, Content of Unit, Teaching Strategies, Assignments/Quizzes)

週次 Week	課程綱要/單元 Content of Unit	教學策略 Teaching Strategies	作業/考試進度 Assignments/Quizzes
1	課程介紹	講述	
2	60年代英文流行歌曲文化賞析 (一):認識嬉皮文化與當代代表性歌手~ 巴布狄倫,瓊妮·密契爾,披頭四歌曲系列賞析	講述/小組討論	
3	60年代英文流行歌曲文化賞析 (二):胡士托音樂節與歌手瓊拜亞,萊蒂柯林斯,尼爾楊歌曲系列賞析	講述/小組討論	
4	70年代英文流行歌曲文化賞析 (一):阿巴合唱團歌曲系列賞析	講述/小組討論	作業 1
5	70年代英文流行歌曲文化賞析 (二):比吉斯合唱團歌曲系列	講述/小組討論	

	賞析		
6	70年代英文流行歌曲文化賞析(三):老鷹合唱團,約翰丹佛歌曲系列賞析	講述/小組討論	
7	70年代英文流行歌曲文化賞析(四):迪斯可女皇唐娜珊瑪歌曲系列賞析	講述/小組討論	
8	80年代英文流行歌曲文化賞析(一):”四海一家”的開始/復習	講述	作業2
9	期中考試		
10	80年代英文流行歌曲文化賞析(二):芭芭拉史翠珊歌曲系列賞析/期中考試檢討	講述	
11	90年代英文流行歌曲文化賞析(一):”新好男孩”,瑪麗亞凱莉歌曲系列賞析	講述/小組討論	作業3
12	90年代英文流行歌曲文化賞析(二):迪士尼重返榮耀~動畫電影主題曲系列賞析	講述/小組討論	
13	2000年代英文流行歌曲文化賞析(一):美聲世代~夏綠蒂,喬許歌曲系列賞析	講述/小組討論	作業4
14	2000年代英文流行歌曲文化賞析(二):美聲世代~莎拉布萊曼,波伽利歌曲系列賞析	講述/小組討論	
15	2010年代英文流行歌曲文化賞析:泰勒絲,紅髮艾德歌曲系列賞析	講述/小組討論	作業5
16	期末報告(一)/復習	期末報告	
17	期末報告(二)/復習	期末報告	
18	期末未試		

課程綱要對應一般能力/專業能力之涵蓋率(填寫說明)

Correlation of Unit Content and General/Core Learning Outcomes

課程主題/單元	能力指標涵蓋率%									
	專業能力%					一般能力%				
	1	2	3	4	5	1	2	3	4	
60年代英文流行歌曲文化賞析	/	/	/	/	/	100	100	50	25	
70年代英文流行歌曲文化賞析	/	/	/	/	/	100	100	75	50	
80年代英文流行歌曲文化賞析	/	/	/	/	/	100	100	75	75	

填寫說明:

1. 紅底部份為統一格式請不要更動內容。
2. 「授課進度與內容」為每週上課之小單元名稱，「課程主題/單元」為整門課程之大單元名稱(填寫約 4-6 項主題)。
3. 「課程主題/單元」之能力百分比(淺綠色塊)計算方法依據下方說明，依符合項次累積總百分比，每一能力上限為 100%。

1. 人文與思維 (下方小項次各占 25%，依符合項次累計總百分比)	2. 內省與關懷 (下方小項次各占 25%，依符合項次累計總百分比)	3. 創意與表達 (下方小項次各占 25%，依符合項次累計總百分比)	4. 科學與邏輯 (下方小項次各占 25%，依符合項次累計總百分比)
(1) 能瞭解人文、社會科學的基本概念與理論。 (2) 能基於人文、社會學的基礎認識，將此知識解釋人文社會的現象，並舉例說明。 (3) 能在生活中運用人文、社會學的知識，思辨、分析、批判探討人類與社會現象。 (4) 能覺知人文涵養教育所引發的心靈感動，欣賞、體悟多元文化與人文內涵之美。	(1) 能進行內觀反省，了解自己的優、缺點，並據此作出適當的行為。 (2) 能藉由內觀反省，了解周遭人的感受，對群己、環境主動表現出關懷。 (3) 能對群己、環境的關懷產生價值感，成為態度。 (4) 能具有持久且一致主動關懷環境、群己，推己及人的品格。	(1) 能有效運用口頭語言、書面文書清楚表達自己的想法和他人的意見。 (2) 能運用適當工具與方式表述資料，且表述的內容論述與結構皆完整。 (3) 能有創意性的表述，並清楚傳達自己的想法。 (4) 表述的內容具有獨創見解，並與接收者可以進行有效的溝通與論辯。	(1) 能認識科學方法與科學精神的基本論述及主要內涵。 (2) 能運用多種思考方法，思索事務變化的因果和形式，探討事物間邏輯性關聯。 (3) 能依據邏輯推理原則，進行批判性思考。 (4) 能運用邏輯推理、批判性思辨能力，運用於生活與工作之中。

此一主題符合

1. 人文與思維中之(1)、(4)，所以為 50%
2. 內省與關懷中之(2)、(3)、(4)所以為 75%
3.

範例: 發現大坑

課程主題/單元	1					2			
	1	2	3	4	5	1	2	3	4
大坑飲食	/	/	/	/	/	50%	75%	25%	25%
大坑生態	/	/	/	/	/	75%	75%	25%	75%
大坑環境	/	/	/	/	/	75%	50%	25%	50%
大坑健康						100%	100%	75%	100%

Central Taiwan University of Science and Technology
Course Syllabus

Academic Year/Semester	109-1	Day/Night School	Day
Department	General Education	Program	
Course Title	Appreciation of Pop Classics and Cultural Study	Instructor	Kun-Hsiang Weng
Course type	Required Electives	Class	
Credit Hour	2	Hour(s)	2
Course Code		Office	2227
Subject Code		Advisory Time	5 th and 6 th periods, Wed.
Course Description			
<p>From the very beginning of human history, music has been a mirror of its contemporary cultures. Songs, with lyrics, rich in poetic devices and philosophic rationales, are the short cut to understand their contemporary cultures. This course focuses on the pop classics ranging from the previous generation to its following generation (1960-2019), which with their beautiful melodies, and meaningful and inspiring lyrics, accompany students to delve into the aesthetic sensations and at the same time, recognizing and understanding western pop cultures and introspecting cultures of our own. Students get the chance to understand not just cultures but humanities as well and get their lives inspired, and even enlightened. The songs span two generations, resulting in broadening students' views of western pop cultures and helping to bridge the gap between two generations.</p>			
Course Objectives			
<p>Course Goals</p> <p>I. The cognitive domain: The students can understand western cultures, get inspired by the lyrics which are rich in poetic devices, and learn about its contemporary history.</p> <p>II. The affective domain: The students get the chance to experience the beauty, sensation, joy and enrichment of their lives that songs with lyrics gift with.</p> <p>III. The psychomotor domain:</p> <ol style="list-style-type: none"> 1. The students are able to communicate well with westerners and keep up with the times due to understanding of western cultures. 2. The students are able to introspect cultures and themselves, get life inspiration and face the world with thankful, optimistic, positive and constructive attitudes. 3. The students can develop the ability to experience and appreciate all the beauty that music and words have to offer to enrich their lives with aesthetic sensations. 			
General/Core Learning Outcomes			
<p>Genera Learning Outcomes</p> <p>I. Humanism and thinking</p> <ol style="list-style-type: none"> 1. Can comprehend the basic concepts and theories of humanistic and social sciences. 2. Can use the knowledge acquired from humanistic and social sciences to explain and illustrate humanistic and social phenomena. 3. Can use the knowledge of humanistic and social sciences to discern, analyze, and criticize human and social phenomena in daily life. 4. Can perceive the emotional blast triggered from humanistic nurture and appreciate the beauty of multiple cultures and humanistic spirit. 			

- II. Reflection and care
1. Can reflect upon oneself, know one's good and bad qualities and thereby act accordingly.
 2. Can empathize with people around them through one's reflection, and show their care towards others and the environment.
 3. Can create a sense of value and thereby form a positive attitude from their care towards others and the environment.
 4. Can become empathetic towards others and develop a virtuous character that cares for others and their environment in an active manner.
- III. Creativity and expression
1. Can express oneself or others' opinions in a clear and effective manner, through oral or written presentation.
 2. Can use proper tools and methods to verbalize data and produce a logical and organized content.
 3. Can convey one's ideas in an original and lucid manner.
 4. Can produce insightful thoughts and make effective communication or arguments with the audience.
- IV. Science and logic
1. Can comprehend the basic discourse and major contents of scientific spirit and method.
 2. Can exercise multiple thinking methods to ponder on the cause and format of issues and explore their correlations.
 3. Can make critical thinking based on logical principles.
 4. Can apply one's logical rationalization and critical thinking to their everyday life and work.

Evaluation Methods & Ratio

1. Mid-term Exam: 20% 2. Final Exam: 20% 3. Presentation: 20% 4. Attendance: 20%
5. Participation and Assignments: 20%

Textbook (Title, Author, Publisher, Remarks)

Title	Author	Publisher	Remarks
Self-edited handouts	Kun-Hsiang Weng		

Reference Materials (Title, Author, Publisher/Journal, Remarks)

Title	Author	Publisher/ Journal	Remarks
English Songs and Cultural Study	Edited by Ying Liu, Wen-Juan Fan. . , etc.	Jiaotong University (Xian) Publisher	

Schedule & Content (Week, Content of Unit, Teaching Strategies, Assignments/Quizzes)

Week	Content of Unit	Teaching Strategies	Assignments/Quizzes
1	Orientation	Instructions	
2	Appreciation of Pop Classics and Cultures of the '60s(1):Hippie and its contemporary singers ~ Bob Dylan, Joni Mitchell, and The Beatles	Instructions/Group Discussion	

3	Appreciation of Pop Classics and Cultures of the '60s(2): Woodstock Festival and its contemporary singers ~ Joan Baez, Judy Collins, and Neil Young	Instructions/Group Discussion	
4	Appreciation of Pop Classics and Cultures of the '70s(1): the Golden Hits of ABBA	Instructions/Group Discussion	Assignment 1
5	Appreciation of Pop Classics and Cultures of the '70s(2): the Golden Hits of the Bee Gees	Instructions/Group Discussion	
6	Appreciation of Pop Classics and Cultures of the '70s(3): the Golden Hits of the Eagles, and John Denver	Instructions/Group Discussion	
7	Appreciation of Pop Classics and Cultures of the '70s(4): the Queen of Disco ~ Donna Summer	Instructions/Group Discussion	
8	Appreciation of Pop Classics and Cultures of the '80s(1) : the beginning of an "all-star hit "~ "We Are the World"/Review	Instructions/Group Discussion	Assignment 2
9	Mid-term Exam		
10	Appreciation of Pop Classics and Cultures of the '80s (2): the Golden Hits of Barbra Streisand /Test Review	Instructions	
11	Appreciation of Pop Classics and Cultures of the '90s(1): the Golden Hits of Backstreet Boys and Mariah Carey	Instructions/Group Discussion	Assignment 3
12	Appreciation of Pop Classics and Cultures of the '90s(2): Disney's return of its glory ~ the theme songs of its re-made animation films	Instructions/Group Discussion	
13	Appreciation of Pop Classics and Cultures of the 2000s(1): the age of the crossover ~ Charlotte Church and Josh Groban	Instructions/Group Discussion	Assignment 4
14	Appreciation of Pop Classics and Cultures of the 2000s(2): the age of the crossover ~ Sarah Brightman and Andrea Bocelli	Instructions/Group Discussion	
15	Appreciation of Pop Classics and Cultures of the 2010s: the Golden Hits of Taylor Swift and Ed Sheeran	Instructions/Group Discussion	Assignment 5

16	Review/Presentation 1	Presentation								
17	Review/Presentation 2	Presentation								
18	Final Exam									
Correlation of Unit Content and General/Core Learning Outcomes										
Unit Content	Learning Outcomes %									
	Core %					General %				
	1	2	3	4	5	1	2	3	4	
Appreciation of Pop Classics and Cultures of the '60s	/	/	/	/	/		100	100	50	25
Appreciation of Pop Classics and Cultures of the '70s	/	/	/	/	/		100	100	75	50
Appreciation of Pop Classics and Cultures of the '80s	/	/	/	/	/		100	100	75	75
Appreciation of Pop Classics and Cultures of the '90s	/	/	/	/	/		100	100	75	100
Appreciation of Pop Classics and Cultures of the 2000s	/	/	/	/	/		100	100	75	75
Appreciation of Pop Classics and Cultures of the 2010s	/	/	/	/	/		100	100	75	75
Core Learning Outcomes	General Learning Outcomes 1. Humanities and Cogitation 2. Introspection and Solitude 3. Creativity and Utterance 4. Science and Logic									